A Unique Model Of How a National Organization Fosters Local On-The-Ground Results

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Restore America's Estuaries

Established in 1995 as an alliance of eleven local, nonprofit, nongovernmental organizations working to preserve the nation's estuaries by protecting and restoring the lands and waters essential to the richness and diversity of coastal life

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RESTORE AMERICA'S ESTUARIES
RESTORE AMERICA'S ESTUARIES
Our mission is to preserve the nation's network of estuaries by protecting and restoring the lands and waters essential to the richness and diversity of coastal life.
SAVE THE BAY.
clf
SAVE BAY
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Strategic Vision
To use our national capacity to empower our member organizations to increase the scale and pace of coastal habitat restoration, and to act as the cohesive force and guiding beacon for coastal and estuarine habitat restoration across the country.
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Why We Care…
Historic Losses
San Francisco Bay - 95% of wetlands
Coastal Louisiana - 25 sq. miles yearly
Galveston Bay - 85% of sea grasses
Chesapeake Bay - oyster harvests fell from 25 to 1 million lbs in 30 years
Gulf of Maine - 80% drop in Atlantic Salmon spawning in Maine's rivers
Tampa Bay – 50% seagrass beds
Puget Sound's - 80% of tidal wetlands
National loss = 5 Everglades Natl Parks
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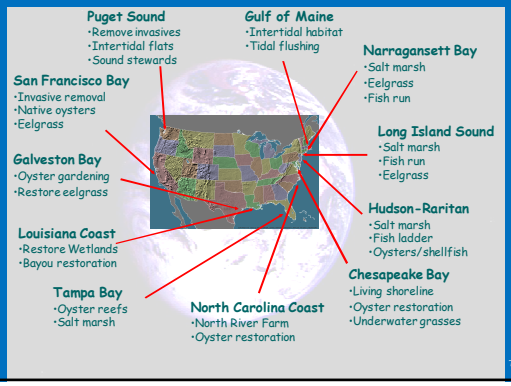
Restoration Types



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On-The-Ground Success

- Completed more than 900 projects
- Over 260,000 volunteers
- Partnered with over 1,600 organizations, agencies and businesses

- Restored and protected in excess of 65,000 acres of coastal habitat
- Opened more than 170 stream miles to fish passage

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Our Corporate Model

- Single focus – *Coastal habitat restoration*
- Clear objective – *On-the-ground restoration*
- National buying power
- Directly serve our eleven organizations

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Strategic Elements

- Guided by ED's of our eleven organizations
- Administrative efficiency
- Small but skilled staff
- Engage local citizens
- Tangible/visible outcomes

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Our Sphere of Work…

- Increase federal appropriations
- Influence federal policies
- Seek and maintain partnerships
- Convene national community
- Promote successes
- Administer special funds (TBERF)
- Identify and address emerging issues

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It's All About Partnerships…

- **NOAA, DOI,** EPA, NRCS, USACE
- Anheuser-Busch Companies
- Esri
- Cheniere Energy
- EarthShare - Combined Federal Campaign
- Entergy
- Sea World Busch Gardens Conservation Fund
- The Clayton Fund, Inc.
- The Gage Fund, Inc.
- LightHawk

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And convening…

Inspiring Action, Creating Resilience

7th National Conference on Coastal and Estuarine Habitat Restoration
and
24th Biennial Meeting of The Coastal Society

Learn…
Teach…
Share…

November 1-5, 2013
Washington, DC

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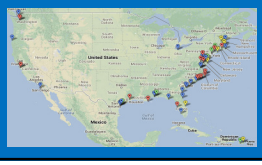
National Estuaries Week

- 25 Senators Cosponsoring Resolution Recognizing National Estuaries Week
- Over 25 op-eds, editorials, news articles, and media advisories
- 936,191 Social Medial Impressions including #EstuariesWeek
- Over 15,463 volunteers and citizens were directly engaged in a combined 222,712 hours of service



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And identifying emerging issues…

- Economics of habitat restoration
- Advance Blue Carbon
- Living shorelines (Mid-Atlantic Living Shorelines Summit)
- Coastal waters acidification

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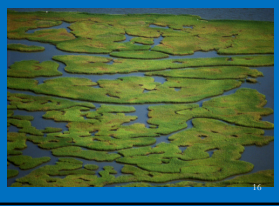
"There can be no purpose more inspiring than to begin the age of restoration, reweaving the wondrous diversity of life that still surrounds us."

- E.O. Wilson



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